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Urban Property Group brokers 3 leases at Carlsbad Arcade

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Photo courtesy of Urban Property Group

The interior design company Joey Snow Design Co. recently leased a 1,060-square-foot space at Carlsbad Arcade in the Village.

By Thor Kamban Biberman

Urban Property Group has secured multiple retail leases at Carlsbad Arcade in the Village, a retail center featuring more than 13,000 square feet of space.

The newest tenants include Village Florist Co., Carlsbad Golf Carts LLC, and Joey Snow Design Co.

Village Florist Co., started by local florist Jolene Marquez during the pandemic, is expanding from its central San Diego location in the Morena District to North County coastal with 1,180 square feet of space.

"I am so grateful to [Urban Property Group] for helping us bloom and providing the opportunity to expand my business in the heart of Carlsbad Village," Marquez said in a statement. "This milestone is a testament to the hard work and dedication of my team, as well as the unwavering support of our amazing customers. With this expansion, we can bring the beauty of nature to even more people, and I couldn't be more thrilled."

Carlsbad Golf Carts' lease is for 1,250 square feet. It is the company's second location in Carlsbad. The company, which provides top-of-the-line street-legal and non-street-legal golf carts and e-bikes for rent and sale, has another store in La Jolla.

Joey Snow Design Co.'s Carlsbad Arcade space is 1,060 square feet and serves as a consultation space and showroom, featuring items from the firm's collection to peruse in person. It is a full-service interior design company.

"The Carlsbad Arcade is an ideal locale for my business as I am a long-time resident of the coastal community and provide services throughout Southern California and beyond," said Joey Snow, founder of Joey Snow Design Co. "UPG provided great resources and assets to facilitate the lease of this space, and I'm grateful to their team."

The Carlsbad Arcade is a unique mix of restaurant, retail and office tenants on the corner of Grand Avenue and Roosevelt Street. The property sits just a few blocks from the beach and train station.

Serena Patterson and Luke Holler of Urban Property Group represented both the tenants and landlord Carlsbad One, LLC, in these transactions.

"Interest for leasing in coastal San Diego is healthy," Patterson said. "Tenants desire the walkability and foot traffic that residents and tourists alike bring to the area. North County Coastal is thriving and attracting retailers from all over the county to relocate and expand."

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